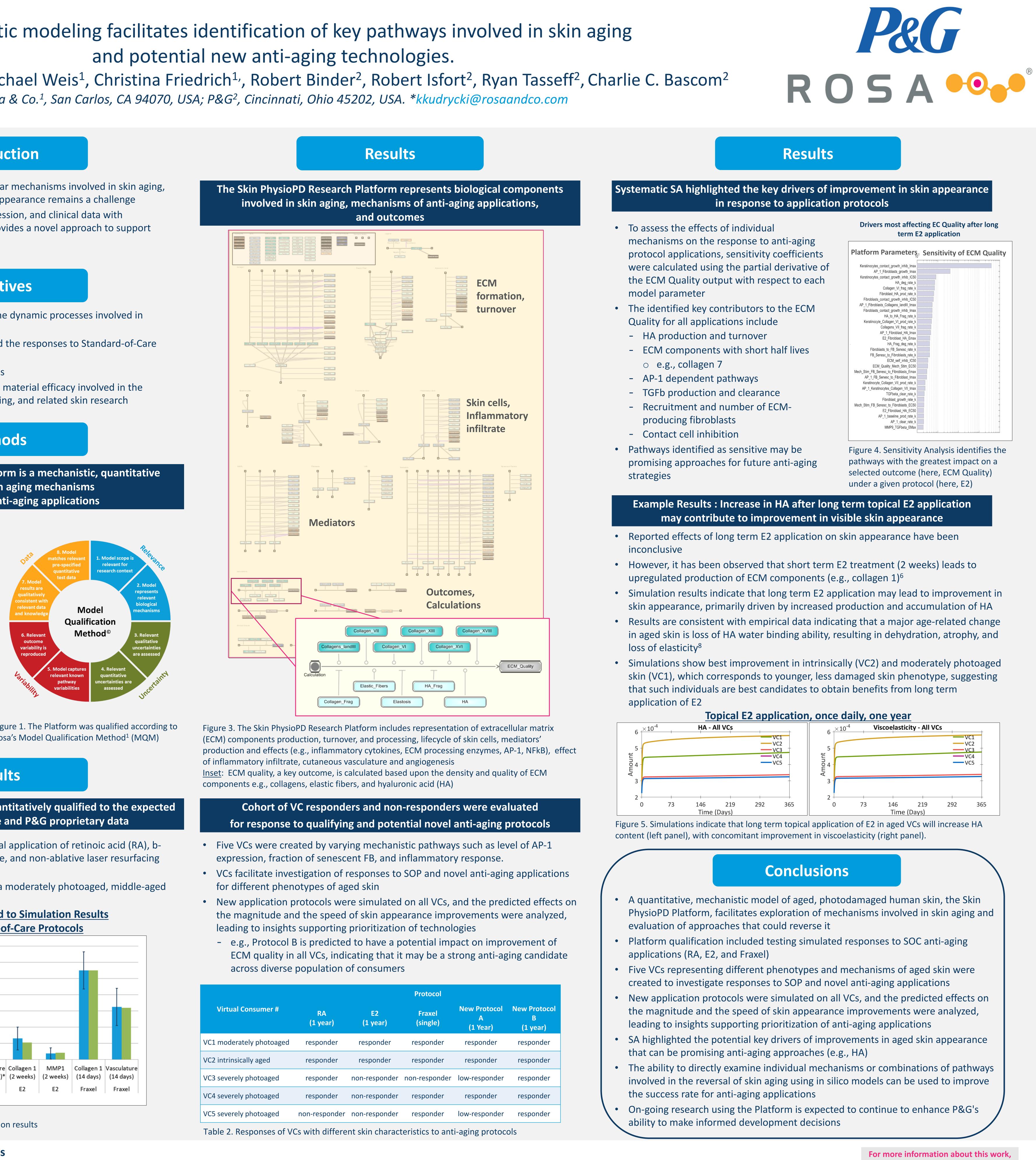
# and potential new anti-aging technologies.

- Despite progress elucidating the molecular mechanisms involved in skin aging, identifying approaches to improve skin appearance remains a challenge
- Combining molecular biology, gene expression, and clinical data with computational mechanistic modeling provides a novel approach to support material identification and evaluation

- Increase mechanistic understanding of the dynamic processes involved in skin aging
- Represent key aspects of skin biology and the responses to Standard-of-Care (SOC) anti-aging materials
- Evaluate potential anti-aging technologies
- Develop an asset intended for evaluating material efficacy involved in the reversal and prevention of visible skin aging, and related skin research

model to evaluate skin aging mechanisms and visible effects of anti-aging applications

- The Skin PhysioPD Platform integrates data and knowledge from numerous sources into a single contextual framework
- Differential equations represent the dynamic processes associated with intrinsic and extrinsic skin aging and response to anti-aging treatments.
- Virtual Consumers (VCs) representing clinical and biological variability were created by varying parameters
- Key drivers of treatment response were identified by Sensitivity Analysis (SA)
- Anti-aging potential of new products was evaluated on different VCs



- Qualification experiments included topical application of retinoic acid (RA), btreatment (Fraxel<sup>®</sup>)
- Virtual Consumer, VC1



\* -fold increase over beginning of treatment period

Figure 2. Data (+/- SD) compared to simulation results

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